



PLAYER'S GUIDE FACT SHEET

THE PRICE IS RIGHT® INSTANT Lottery Game No. 1550

- \$3 INSTANT.
- Three top prizes of \$75,000.
- GAME 1, CLIFF HANGERS™: Scratch the YOUR MOVES area entirely to reveal 20 YOUR MOVES numbers. Scratch only the numbers in the CLIFF HANGERS™ grid that match the YOUR MOVES numbers. If you reveal an entire vertical column by using the YOUR MOVES numbers, you win the corresponding prize. GAME 2, SPIN THE WHEEL™: Scratch entire play area. Uncover 3 identical prize amounts, win that prize. GAME 3, PLINKO®: Scratch the pink square directly below "START" to reveal an arrow. Scratch only the square in the direction indicated by the arrow (refer to legend on front of ticket). Continue scratching in the direction indicated by the arrows to reveal the path through the PLINKO® board. If the path revealed by following the arrows ends at a prize amount, you win that prize.
- You can win up to four times on each ticket.
- Overall odds of winning: 1 in 3.18.
- Total number of prizes available: 956,574.
- Tickets received: 3,042,000.
- Prize payout*: 64.98 per cent.
- Prizes must be claimed by July 31, 2011.



| Prizes | Odds of Winning: 1 in | Number of Winners |
|-------------------------------------|-----------------------|-------------------|
| Game 1: CLIFF HANGERS™ | | |
| \$75,000 | 3,042,000.00 | 1 |
| \$10,000 | 1,521,000.00 | 2 |
| \$1,000 | 58,500.00 | 52 |
| \$100 | 2,000.00 | 1,521 |
| \$25 | 500.00 | 6,084 |
| \$10 | 187.49 | 16,225 |
| \$5 | 40.00 | 76,049 |
| \$3 | 23.81 | 127,766 |
| Game 2: SPIN THE WHEEL™ | | |
| \$75,000 | 3,042,000.00 | 1 |
| \$10,000 | 3,042,000.00 | 1 |
| \$1,000 | 74,195.12 | 41 |
| \$100 | 10,006.58 | 304 |
| \$25 | 1,249.79 | 2,434 |
| \$10 | 342.45 | 8,883 |
| \$5 | 45.45 | 66,926 |
| \$3 | 25.00 | 121,680 |
| Game 3: PLINKO® | | |
| \$75,000 | 3,042,000.00 | 1 |
| \$1,000 | 59,647.06 | 51 |
| \$100 | 2,000.00 | 1,521 |
| \$5 | 32.40 | 93,893 |
| \$3 | 25.00 | 121,680 |
| 2X Wins | | |
| \$103 (\$3 + \$100) | 3,331.87 | 913 |
| \$8 (\$3 + \$5) | 18.75 | 162,237 |
| \$6 (\$3 + \$3) | 21.58 | 140,946 |
| 3X Wins | | |
| \$31 (\$3 + \$3 + \$25) | 2,499.59 | 1,217 |
| \$16 (\$3 + \$3 + \$10) | 500.00 | 6,084 |
| 4X Wins | | |
| \$1,013 (\$3 + \$5 + \$5 + \$1,000) | 49,868.85 | 61 |

The quantity of tickets ordered and/or distributed may vary and could affect the published odds/prizes. At the time of purchase, some prizes, including top prizes, may have already been claimed. For more precise odds/prize information, call the OLG Customer Excellence Centre toll-free at 1-800-387-0098.

*Prize Payout is the theoretical payout percentage based on the dollar amount of all cash prizes (excluding the value of free tickets) offered within an INSTANT Lottery Game at the time that the Game is launched, and assuming all tickets for that Game are purchased (excluding free ticket prizes used for purchases) and all cash prizes are claimed. The final Prize Payout for an INSTANT Lottery Game is determined when a Game is ended, and is based on the actual number of tickets that were purchased with cash by consumers and the total value of the cash prizes claimed.



The Price Is Right® is a registered trademark of FremantleMedia Operations BV. Licensed by FremantleMedia Enterprises. www.fremantlemedia.com

CLAIMING YOUR PRIZE

Lottery prizes under \$1,000 can be claimed in four ways: at retail, at select OLG Slots and Casinos, at the OLG Prize Centre in Toronto or by mail. All retailers can pay prizes of up to \$300, and some can pay prizes of up to \$999.99. Most OLG Slots and Casinos can pay prizes of up to \$999.99 in cash. Lottery prizes of \$1,000 to under \$10,000 can be claimed in three ways: at select OLG Slots and Casinos, at the OLG Prize Centre in Toronto or by mail. Winning tickets brought to an OLG Slots or Casino location will be couriered to the OLG Prize Centre in Toronto on your behalf for processing. The Prize Centre will mail your cheque to your home address. Lottery prizes of \$10,000 to \$250,000 can be claimed in two ways: at select OLG Slots and Casinos or at the OLG Prize Centre in Toronto. Winning tickets brought to an OLG Slots or Casino location will be couriered to the OLG Prize Centre in Toronto on your behalf for processing. The Prize Centre will mail your cheque back to the OLG Slots or Casino facility for pickup. Lottery prizes of more than \$250,000 can be claimed only at the OLG Prize Centre in Toronto.

Mail your winning ticket to: OLG, Sault Ste. Marie Prize Centre, P.O. Box 877, Sault Ste. Marie, ON P6A 5N5. Include a legible photocopy of a birth certificate or one piece of valid government-issued photo ID with birth date. All risks of sending tickets remain with the sender.

All lottery tickets must be signed before they can be checked by a retailer. For added protection, sign your ticket as soon as you purchase it, fully complete the back of the ticket, and keep a photocopy of the ticket front and back.

Birth certificate or one piece of valid government-issued photo ID with birth date is required for all prize claims. For prizes of \$10,000 and over, bring a second piece of valid ID.

For further detailed prize-claiming information and location of the OLG Prize Centre, call the OLG Customer Excellence Centre at 1-800-387-0098 or visit olg.ca.

GAMING OPERATIONS

Since 1975, provincial gaming activities managed by OLG have generated more than \$28 billion in profits for thousands of worthwhile causes throughout Ontario. *The Ontario Lottery and Gaming Corporation Act, 1999*, directs profits from Lotteries, OLG Casinos, OLG Slots and Resort Casinos to the operation of hospitals, including programs to address problem gambling, physical fitness, sport, and recreational and cultural activities, and through the Ontario Trillium Foundation to charitable and not-for-profit organizations.

QUESTIONS?

For play information or a copy of the game rules (including limitations of liability and requirements for prize entitlement), call the OLG Customer Excellence Centre toll-free at 1-800-387-0098 seven days a week, from 8 a.m. to 9 p.m., TDD (Telecommunication Device for the Deaf): 1-800-563-5357, or write to: OLG Customer Excellence Centre, Ontario Lottery and Gaming Corporation, 70 Foster Dr., Suite 800, Sault Ste. Marie, ON P6A 6V2.

LEGAL RESTRICTIONS

The sale of lottery tickets to persons under 18 years of age is prohibited by law. Lottery prizes will not be paid to anyone under 18 years of age.

Know your limit, play within it. The Ontario Problem Gambling Helpline 1 888 230-3505

Rules for INSTANT Lottery Games can be downloaded from olg.ca.

Cette Feuille de renseignements du joueur est aussi disponible en français en composant le 1 800 387-0098.

olg.ca

E&OE