



OLG “Winning Pieces” Transcript – English

Open on Noah, a man in his mid-twenties, bathed in the soft glow of the porch light at the front step of his family house with his luggage. He enters but it’s so late at night, everyone’s asleep, but his mom left a plate of food for him in the kitchen. There’s a note on the food.

Note reads: made your fav! – mom

He brings the food with him upstairs.

We cut to Noah entering his childhood room. He flicks on the TV.

Next to the remote is an old yearbook with a note on it.

Note reads: Look what I found!!! – mom

The camera observes Noah who looks fondly over these photos and memories in the yearbook.

Noah takes a photo and sends a text message to his friends.

In the background we hear a late-night newscast report..

Legal: Dramatization

A female anchor is heard from the TV.

Now how about this story for the holiday season. Just imagine you had a winning OLG Lotto Max ticket ... and didn't even know it. Millions of dollars could be hiding under your car seat, or in a drawer... but... not for much longer. The deadline to claim the soon-to-expire ticket is tomorrow night—Christmas Eve!

Our reporter Nathan is hard at work tonight, looking for the lucky winner. He's been asking people what they'd do with the money...

Noah and his friends text one another:

<Text message>

Noah: Are you coming home?

Dylan: I miss ya, man. But... work.

Ally: I'm hoping to... school's busy!

A male reporter is heard from the TV:

Yes, Susan, one person said she'd take her friends traveling around the world, another said he'd help out some local charities, and the last person we spoke to said he'd buy the cashier at the OLG retailer a new car and maybe even get me a warmer jacket!

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As the reporter speaks, Noah is reminded of a Group Play lottery ticket he, Dylan and Ally bought last year. He moves over to his corkboard where there’s a photo of him and his friends and finds a lottery ticket from the previous winter underneath the photo.

Legal disclaimer: Ticket not exactly as shown.

[FLASHBACK BEGINS]

Super: One year earlier

We see 3 friends outside a convenience store. They just bought an OLG lotto ticket. They all sign it together.

Noah: Oh, ok, let’s all sign it so we have to be together to claim it. Ok?

Noah: Win or lose, we should hang out more.

Ally: Yeah – Let’s make it happen.

[FLASHBACK ENDS]

The announcer concludes:

Female Anchor (Susan):

...38-48. Just remember - the ticket must be claimed by tomorrow.

Noah: No way. No Way. No way. No way. Let’s go! Let’s go!

He can’t believe it. He won! He jumps up, yelling happily. His cat Queenie watches him.

He snaps out of it.

He looks back to the ticket. He lunges to grab his phone.

Super: 24:00:00 until expiry

Cut to Ally opening a locker with her phone inside. She reads a text message.

<Text message>

Noah: <Image of winning Lottery Ticket + selfie>

Ally: You won?

Noah: We won!!!!!!

Dylan: WHAT!?!?!?

Noah: Come home! It expires tomorrow!

We see Ally in the hospital break room, grab her coat and rush out of the room.

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We see Dylan holding his phone with one hand, and haphazardly filling his overnight bag with clothes in his room.

We see cuts back and forth between Ally and Dylan racing to get home.

Dylan, in his parking garage jumps in his old beater of a car.

Ally arrives at the train station. She goes up to the counter to buy a ticket.

Ally: One ticket for train 234, please.

Cut to a wide shot of Dylan now driving on a desolate county road.

Cut to a totally different moment and mood. Ally excitedly waiting to board the train. She talks to an elderly man who’s also waiting. She playfully helps him with a crossword he’s doing.

Ally: 5 down is aortic. The largest valve in the heart. Aortic Valve.

Super: 13:23:17 until expiry

Dylan’s car breaks down on the side of the road. He’s dejected and frustrated, slamming his hand against the wheel. The situation feels desperate. It’s getting dark.

Ally sprints out of the train station towards the store.

We cut to Noah outside the convenience store, anticipation building.

Noah: Hey boss, what time do you guys close?

<Text message>

Noah: Are you close?? I'm at the store!

Cut to Dylan at the side of the road with his car. Smoke appears from his hood.

Cut to Ally arriving at the convenience store. She hugs Noah in excitement. But there’s no sign of Dylan.

Noah: Have you heard from Dylan?

Ally: No. I haven't. Have you?

Super: 01:00:00 until expiry



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We cut to Dylan still on the side of the road, waving his phone in the air looking for reception.

They wait around. Noah checks his phone repeatedly, growing increasingly anxious.

Cut back to Dylan on the side of the road, Headlights appear from a distance. He appears to wave someone down.

Super: 07:16 until expiry

We cut back to the convenience store, Noah is growing increasingly anxious.

We cut to a wide shot of a city bus pulling into a tiny convenience store parking lot. Its sign reads “Out of Service”.

We cut back to the bus as it comes to a halt, the door opens, and a figure shrouded in shadows steps out. Dylan gives the bus driver a big hug.

Dylan: Thank you so much!

Bus Driver: Ah, You’re so welcome!

Ally: It’s Dylan!

Dylan hops off the bus, Noah and Ally rush to Dylan as they give him a big hug and then their faces light up with excitement.

The three friends begin to walk into the convenience store. Right before they’re about to enter, the friends look back at the bus driver and signal him to join them. The bus driver hops off the bus and joins the friends. The four of them hug and enter the store together.

Super: Your play is a win for all.

The camera pulls up from the corner store, up into the air and pans up to show the entire community around the store at night.

Super: 100% of profits go back to local communities like yours.

End Slate:

Super: Logos appear on screen then fade: Lotto Max, Lotto 6/49, Instants, PROLINE, iCasino

Super: OLG Bring Home the Win logo



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We hear the Winner! Gagnant! Win Tone.

PlaySmart logo appears bottom right.