## PICK-2 How To Play Video Transcript

Video: The PICK-2 logo and copy animates into frame. The Only \$2 button appears.

Text on Screen:
PICK-2
EXCLUSIVELY FOR ONTARIO!
ONLY \$2

## Voiceover:

PICK-2 is OLG's lottery game, that gives the numbers that mean something to you, a chance to win for only \$2!

Video: The copy and top prize appear on screen as the confetti explodes behind.

## Text on Screen:

PICK YOUR FAVOURITE
2-DIGIT NUMBER
FOR A CHANCE TO WIN
$\$ 99$

Voiceover:
Simply pick your favourite 2-digit number to win \$99.

Video: Copy animates in.

Text on Screen:
3 EASY WAYS
TO PLAY

Voiceover:
There are three easy ways to play.

Video: A speech bubble appears, and the copy animates into frame. A number " 2 " and " 3 " balloon floats into frame.

Text on Screen:
I'LL PLAY MY BIRTHDAY!

## Voiceover:

Starting off by simply telling your lottery retailer your 2-digit number, like your birthday!
Video: The next frame transitions in as the selection slip appears. A bubble highlights the selection slip as numbers are selected.

Voiceover:
Or mark it on the selection slip.

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Video: The OLG app animates into frame. The 2 -digit number " 2 " and ' 3 ' are selected, confirmed and then finally purchased.

Voiceover:
You can also play online at OLG.ca or on the OLG App, where you can easily keep track of your ticket and play any time.

Video: The next frame transitions in as the ticket appears. Both digits " 2 " and " 3 " pop off the ticket in blue. The top prize animates into frame as the confetti explodes.

## Text On Screen:

TOP PRIZE
\$99

## Voiceover:

To win, match both digits in the exact order for the top prize of $\$ 99$ !
Video: The next headline moves into frame and the first " 2 " digit pops off the ticket in blue.

## Text On Screen:

MATCH THE FIRST
DIGIT TO WIN
\$2

## Voiceover:

But if you only match your first digit, you can still win!

Video: The next frame transitions in as the copy appears.

## Text On Screen:

2 DRAWS
EVERY DAY

## Voiceover:

With two draws every day, you have more chances to play and win!

Video: The next frame transitions in as the copy appears and the sun animates across the screen as it transitions into a moon.

## Text On Screen:

MIDDAY DRAW
2:00 PM ET

EVENING DRAW
10:30 PM ET

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## Voiceover:

A Midday draw and an evening draw.

Video: A PICK-2 ticket appears, as a phone scans the barcode with the OLG App. A PlaySmart Tip appears that the odds of winning any prize is 1 in 10.

## Text On Screen:

THE ODDS OF WINNING ANY PRIZE IS 1 IN 10

## Voiceover:

Check your ticket the same day to see if you've won by scanning in-store, on the OLG app, or online at OLG.ca.

Video: The next frame transitions in as the copy appears with confetti exploding.

## Text On Screen:

YOUR NUMBER. YOUR PICK.
TRY PICK-2 FOR A CHANCE TO WIN \$99

## Voiceover:

Try PICK-2 for a chance to win \$99. Your Number. Your Pick.
Video: The next frame transitions in as the copy, and PICK-2, PICK-3 and PICK-4 tickets appears.
Text On Screen:
TO LEARN MORE ABOUT
OTHER PICK GAMES
VISIT OLG.CA

Voiceover:
To learn more about other PICK games, visit OLG.ca.
Video: The OLG \& PlaySmart logo animates in and the screen fades to black.

