



PICK-2 How To Play Video Transcript

Video: The PICK-2 logo and copy animates into frame. The Only \$2 button appears.

Text on Screen:

PICK-2
EXCLUSIVELY FOR ONTARIO!
ONLY \$2

Voiceover:

PICK-2 is OLG's lottery game, that gives the numbers that mean something to you, a chance to win for only \$2!

Video: The copy and top prize appear on screen as the confetti explodes behind.

Text on Screen:

PICK YOUR FAVOURITE
2-DIGIT NUMBER
FOR A CHANCE TO WIN
\$99

Voiceover:

Simply pick your favourite 2-digit number to win \$99.

Video: Copy animates in.

Text on Screen:

3 EASY WAYS
TO PLAY

Voiceover:

There are three easy ways to play.

Video: A speech bubble appears, and the copy animates into frame. A number "2" and "3" balloon floats into frame.

Text on Screen:

I'LL PLAY MY BIRTHDAY!

Voiceover:

Starting off by simply telling your lottery retailer your 2-digit number, like your birthday!

Video: The next frame transitions in as the selection slip appears. A bubble highlights the selection slip as numbers are selected.

Voiceover:

Or mark it on the selection slip.



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Video: The OLG app animates into frame. The 2-digit number “2” and ‘3’ are selected, confirmed and then finally purchased.

Voiceover:

You can also play online at OLG.ca or on the OLG App, where you can easily keep track of your ticket and play any time.

Video: The next frame transitions in as the ticket appears. Both digits “2” and “3” pop off the ticket in blue. The top prize animates into frame as the confetti explodes.

Text On Screen:

TOP PRIZE
\$99

Voiceover:

To win, match both digits in the exact order for the top prize of \$99!

Video: The next headline moves into frame and the first “2” digit pops off the ticket in blue.

Text On Screen:

MATCH THE FIRST
DIGIT TO WIN
\$2

Voiceover:

But if you only match your first digit, you can still win!

Video: The next frame transitions in as the copy appears.

Text On Screen:

2 DRAWS
EVERY DAY

Voiceover:

With two draws every day, you have more chances to play and win!

Video: The next frame transitions in as the copy appears and the sun animates across the screen as it transitions into a moon.

Text On Screen:

MIDDAY DRAW
2:00 PM ET

EVENING DRAW
10:30 PM ET



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Voiceover:

A Midday draw and an evening draw.

Video: A PICK-2 ticket appears, as a phone scans the barcode with the OLG App. A PlaySmart Tip appears that the odds of winning any prize is 1 in 10.

Text On Screen:

THE ODDS OF WINNING ANY PRIZE IS 1 IN 10

Voiceover:

Check your ticket the same day to see if you've won by scanning in-store, on the OLG app, or online at OLG.ca.

Video: The next frame transitions in as the copy appears with confetti exploding.

Text On Screen:

YOUR NUMBER. YOUR PICK.
TRY PICK-2 FOR A CHANCE TO WIN \$99

Voiceover:

Try PICK-2 for a chance to win \$99. Your Number. Your Pick.

Video: The next frame transitions in as the copy, and PICK-2, PICK-3 and PICK-4 tickets appears.

Text On Screen:

TO LEARN MORE ABOUT
OTHER PICK GAMES
VISIT OLG.CA

Voiceover:

To learn more about other PICK games, visit OLG.ca.

Video: The OLG & PlaySmart logo animates in and the screen fades to black.