



## PICK-3 How To Play Video Transcript

**Video:** The PICK-3 logo and copy animates into frame. The Starting At \$1 button appears.

**Text on Screen:**

PICK-3  
EXCLUSIVELY FOR ONTARIO!  
STARTING AT \$1

**Voiceover:**

*PICK-3 is OLG's lottery game, that gives the numbers that mean something to you, a chance to win.*

**Video:** The copy and top prize appear on screen as the confetti explodes behind.

**Text on Screen:**

PICK YOUR FAVOURITE  
3-DIGIT NUMBER  
FOR A CHANCE TO WIN A  
GROWING PRIZE POOL

**Voiceover:**

*Starting at \$1, simply pick your favourite 3-digit number to win a growing prize pool.*

**Video:** Copy animates in.

**Text on Screen:**

3 EASY WAYS  
TO PLAY

**Voiceover:**

*There are three easy ways to play.*

**Video:** A speech bubble appears, and the copy animates into frame. A condo door appears in the frame. As the door closes, the unit number 201 pops off.

**Text on Screen:**

I'LL PLAY MY CONDO UNIT!

**Voiceover:**

*Starting off by simply telling your lottery retailer your 3-digit number, like your condo unit number!*

**Video:** The next frame transitions in as the selection slip appears. A bubble highlights the selection slip as numbers are selected.

**Voiceover:**

*Or mark it on the selection slip. Then choose if your pick is for Straight Play or Box Play.*



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**Video:** The next frame transitions in as the copy appears and Straight Play is marked on the selection slip.

**Text on Screen:**

STRAIGHT PLAY  
ALL DIGITS ARE PLAYED  
IN EXACT ORDER

**Voiceover:**

*For Straight Play, all digits are played in exact order.*

**Video:** The copy appears, and Box Play is marked on the selection slip.

**Text on Screen:**

BOX PLAY  
ALL DIGITS ARE PLAYED  
IN ANY ORDER

**Voiceover:**

*For Box Play, all digits are played in any order.*

**Video:** The OLG app animates into frame. The 3-digit number '2, 0, 1' are selected, confirmed, and then finally purchased.

**Voiceover:**

*You can also play online at OLG.ca or on the OLG App, where you can easily keep track of your ticket and play at any time.*

**Video:** The next frame transitions in as the ticket appears. Straight Play pops off the ticket in red. The top prize animates into frame as the confetti explodes.

**Text On Screen:**

TOP PRIZE  
50% OF THE  
PRIZE POOL

**Voiceover:**

*To win, match all digits in exact order to win the top prize of 50% of the prize pool!*

**Video:** The next frame transitions in as the ticket appears. Box Play pops off the ticket in red as the confetti explodes.

**Text On Screen:**

MATCH IN ANY ORDER  
TO WIN



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A PRIZE

**Voiceover:**

*Or match in any order with Box Play to win a prize.*

**Video: The next frame transitions in as the copy appears.**

**Text On Screen:**

2 DRAWS  
EVERY DAY

**Voiceover:**

*With two draws every day, you have more chances to play and win!*

**Video: The next frame transitions in as the copy appears and the sun animates across the screen as it transitions into a moon.**

**Text On Screen:**

MIDDAY DRAW  
2:00 PM ET

EVENING DRAW

10:30 PM ET

**Voiceover:**

*A Midday draw and an evening draw.*

**Video: A PICK-3 ticket appears, as a phone scans the barcode with the OLG App.**

**Voiceover:**

*Check your ticket the same day to see if you've won by scanning in-store, on the OLG app or online at OLG.ca.*

**Video: The next frame transitions in as the copy appears with confetti exploding.**

**Text On Screen:**

YOUR NUMBER. YOUR PICK.  
TRY PICK-3 FOR A CHANCE TO WIN A GROWING PRIZE POOL  
STARTING AT \$1

**Voiceover:**

*Try PICK-3 for a chance to win a growing prize pool. Your Number. Your Pick.*

**Video: The next frame transitions in as the copy, and PICK-2, PICK-3 and PICK-4 tickets appears.**

**Text On Screen:**



## PICK-3 How To Play Video Transcript

TO LEARN MORE ABOUT  
OTHER PICK GAMES  
VISIT [OLG.CA](http://OLG.CA)

### **Voiceover:**

*To learn more about other PICK games, visit [OLG.ca](http://OLG.ca).*

**Video: The OLG & PlaySmart logo animates in and the screen fades to black.**