



PlaySmart – ‘Get Your Game On’– Pro-Line

Text on screen:

PlaySmart
‘Get Your Game On’ – PRO-LINE

Video:

Nigel, the host, walks onto the stage resembling the set of a game-show, with his guest, Josh, already present on stage.

Nigel Speaks:

Hi! Hello there! PlaySmart presents "Get Your Game On", where we learn how to make picks in PRO-LINE with confidence, so you can amp up the excitement in your game. Welcome, Josh!

Josh Speaks:

Hey!

Nigel Speaks:

Nice threads.

Josh Speaks:

Thanks.

Nigel Speaks:

So tell me, Josh, would you call yourself a rookie when it comes to sports betting?

Josh Speaks:

Well, I'm definitely not a rookie when it comes to sports, but sports betting is a whole new ball game.

Nigel Speaks:

Well, then you've come to the right place. Now, do you ever play the lottery?

Josh Speaks:

Sometimes.

Video:



Logos of Pro-Line, Pools, Props, and Point Spread appears.

Nigel Speaks:

Okay... Well, PRO-LINE is like the lottery, but instead of picking numbers, you're predicting the outcomes of various sporting events. OLG offers four different sports lottery games: Pro-Line, Pools, Props, and Point Spread. Today, we're gonna be focusing on Pro-Line.

Josh Speaks:

Awesome! Let's do this!

Nigel Speaks:

Let's start by going over the steps you'd take before buying a ticket.

Text on screen:

STEP 1: SET YOUR BUDGET

Nigel Speaks:

The first step to sports betting is setting your budget. Savvy sports bettors know that in sports, anything can happen. That's why you set aside a play budget and only bet what you can afford to spend.

Josh Speaks:

Makes sense.

Text on screen:

STEP 2: SET YOUR WAGER & MAKE YOUR PICKS

Video:

Shows both options of play on screen: a physical ticket on the left, and a phone with the app opened on the right. The betting areas of both are enlarged for visual aid.

LEGAL:

Selection slip, app and events may not be exactly as shown.

Nigel Speaks:

Now, step 2: setting your wager. As you can see, you can wager as little as \$2 to as much as \$100 per PRO-LINE ticket.

Text on screen:

PLAYSMART TIP: No bet is a sure thing. Stick to a play budget.

Nigel Speaks:

Keep in mind, the more you wager, the more you stand to win... or lose. Since anything can happen, it's best to stick to your budget. So, Josh, what's your favourite sport?

Josh Speaks:

Oh, football, of course.

Nigel Speaks:

Okay, but you're wearing a hockey jersey.

Josh Speaks:

Oh. Well, hockey too, I guess.

Nigel Speaks:

All right, that's great, because when playing Pro-Line, you can pick more than one sport.

Josh Speaks:

Perfect!

Nigel Speaks:

Now, there are two ways to determine your picks and predictions.

Text on screen:

OPTION 1: THE PRO-LINE APP

Nigel Speaks:

The first way is with the PRO-LINE app.

Josh Speaks:

I'll download that right now.



Nigel Speaks:

Oh, okay, awesome.

Video:

A phone appears with the Pro-Line app opened for visual aid.

Nigel Speaks:

So, you'd just pull up the PRO-LINE app, view the events and any Matchup Stats, make your predictions, and save your picks.

Text on screen:

PLAYSMART TIP: Matchup Stats can help inform your picks, but they can't guarantee a win.

Nigel Speaks:

Then when you head to an OLG retailer, they'll simply scan your picks and then you'll pay for your ticket.

Text on screen:

OPTION 2: ONLINE OR IN STORE

Nigel Speaks:

The second way to get the Event List is on proline.ca, or from any OLG retailer.

Video:

A ticket appears for visual aid.

Nigel Speaks:

In store, you'd make your selections on a paper selection slip, then your retailer will scan and print out your ticket for purchase.

Text on screen:

PLAYSMART TIP: Ask your lottery retailer for the PRO-LINE Events List when playing in store.

Josh Speaks:

Okay, so there's lots of ways to make your picks, but you pay for the ticket in store?



Nigel Speaks:

Yeah, exactly. Only your lottery retailer can sell you a ticket.

Josh Speaks:

Got it. So, you said I can wager on more than one sport, right?

Nigel Speaks:

Yeah!

Text on screen:

PLAYSMART TIP: Hockey, football, baseball, basketball, and soccer available. Visit proline.ca for more information.

Nigel Speaks:

With Pro-Line, you have to successfully predict the outcomes of three to six sporting events to win. Let's have a look at a selection slip, both on the app and in store.

Video:

The Pro-Line ticket and Phone appear. The V, T, and H boxes of the paper selection slip are enlarged for visual aid.

Nigel Speaks:

Whether you're using the app or a paper selection slip, you'd make your picks and predictions by checking off the little boxes for your chosen events.

Josh Speaks:

I'm guessing the "V" and "H" stand for "Visitor" and "Home", but what does the "T" stand for?

Nigel Speaks:

You're right about "Visitor" and "Home", Josh. And the "T" stands for "Tie".

Text on screen:

PLAYSMART TIP: A tie is defined differently per sport. Visit proline.ca for more information.

Nigel Speaks:

So, you'd check off the boxes based on which team you think will win the game, or if you think they'll tie.

Video:

The Pro-Line ticket appears. The H+ and V+ boxes of the paper selection slip are enlarged for visual aid.

Nigel Speaks:

Now, if you expect either team to win by more than a certain amount, you'd select "H+" or "V+". This amount is different for every event and is shown directly on the event card.

Text on screen:

PLAYSMART TIP: Odds for each sport can be seen on the PRO-LINE app, online, or on the Event List in store.

Josh Speaks:

Got it. What about the "O" and "U"?

Video:

The Pro-Line ticket appears once again. The O and U boxes of the paper selection slip are enlarged for visual aid.

Nigel Speaks:

Ah, Good question, Josh. The "O" and the "U" represent the over/under bet, which can be played on its own or in addition to the main game outcomes.

Text on screen:

PLAYSMART TIP: For more details on game conditions and odds, visit proline.ca.

Nigel Speaks:

To play, simply predict whether you think the total score of the game will be over or under the number set by OLG.

Josh Speaks:

So, should I wager based on OLG's odds?

LEGAL:



Predictions are based on likelihood and other conditions.

Nigel Speaks:

Well, Josh, the odds are simply OLG's prediction of how likely something is going to happen. It's up to you whether you want to make bets on higher odds with smaller payouts or on lower odds with larger payouts. As any true fan knows, anything can happen in sports, so it's your choice.

Josh Speaks:

So speaking of choices, I know I have to choose between three and six sporting events, but do I have to get all my choices correct to win?

Nigel Speaks:

Yes. To win, you have to correctly predict the outcome of all events you wagered on.

Josh Speaks:

Makes sense.

Nigel Speaks:

Great. Okay, now for the final step.

Josh Speaks:

Practicing my victory dance?

Nigel Speaks:

Ah, just about. To check your ticket, you can head to an OLG retailer, the website, or use the OLG Lottery app.

Josh Speaks:

This is great!

Nigel Speaks:

Nice. It sounds like you're ready to make picks and play smart.

Josh Speaks:

Put me in, coach!



Nigel Speaks:

Well, I'm not a coach, but I am a fan. Why don't we watch a game?

Josh Speaks:

Sure, yeah!

Text on screen:

PlaySmart
Knowledge you can bet on.

LEGAL:

Games may not be exactly as shown. Information subject to change. Must be of legal age to play.