



**PlaySmart – ‘Get Your Game On’ – LOTTO MAX**

**Text on screen:**

PlaySmart

‘Get Your Game On’ - LOTTO MAX

**Voiceover:**

*Today we’re going to learn how to play LOTTO MAX.*

*First question...how many lines do you get per \$5 play in LOTTO MAX?*

*Each \$5 play gets you three lines and each line gets you seven numbers between 1 and 50.*

**Text on screen:**

PlaySmart TIP: Each \$5 ticket give you three chances to win.

**Voiceover:**

*For your first line, you choose your numbers yourself OR have Quick Pick select them for you. However you pick your first line, the next two are randomly generated. And no matter what numbers are chosen, they all have an equal chance of winning.*

**Text on screen:**

PlaySmart TIP: Every number and line has an equal chance of winning.

**Voiceover:**

*Match three numbers in a line and you win a free play! Match all seven in a line and you win the jackpot! It’s fun to choose your own numbers and stick to them. Just remember, playing the same numbers or different numbers every time, won’t change your odds of winning.*



**Text on screen:**

PlaySmart TIP: Prizes are based on how many numbers match per line.

**Voiceover:**

*Let's talk odds...Your overall odds of winning any prize are 1 in 7 per \$5 play...*

**Text on screen:**

Overall odds of winning any prize are 1 in 7

**Voiceover:**

*But it's important to know this doesn't mean every 7th ticket with a \$5 play is a winner, it means each ticket itself has 1 in 7 odds. Buying seven tickets (or eight tickets, or any other number of tickets) won't change the odds of one of them being a winner.*

**Text on screen:**

Playsmart Tip: Buying more tickets doesn't change the odds of each ticket.

**Voiceover:**

*Now, let's learn another way you could win with LOTTO MAX!*

**Text on screen:**

LOTTO MAX logo

MAXMILLIONS logo



*Whenever the LOTTO MAX jackpot reaches or exceeds \$50 million, MAXMILLIONS kicks in. It costs nothing extra and it's automatically included in your play, so just match one of your lines with a winning MAXMILLIONS combination and you could win a cool million!*

**Text on screen:**

PlaySmart TIP: When the jackpot reaches \$50 Million, every ticket includes a free chance to win through MAXMILLIONS.

**Voiceover:**

*But we're not done yet..*

*Let's talk ENCORE...*

*ENCORE is a bonus game available for one extra dollar per play and it offers you a chance to win the \$1 million ENCORE draw on your lottery ticket.*

**Text on screen:**

PlaySmart TIP: Encore provides another chance to win, for an additional \$1.

**Voiceover:**

*Draws are every Tuesday and Friday night at 10:30pm eastern time. You can check the winning numbers on the OLG Lottery app or at [olg.ca](http://olg.ca), and don't forget to sign your ticket!*

**Text on screen:**

PlaySmart Tip: LOTTO MAX draws are every Tuesday and Friday at 10:30PM Eastern Time.

**Text on screen:**

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'Get Your Game On' - LOTTO MAX



PlaySmart

Knowledge you can bet on.

**LEGAL:**

Game availability varies by location. Games may not be exactly as shown. Information subject to change.  
Must be of legal age to play.